

LAUREL ART GUILD NEWSLETTER



MARCH 2024

President's Message

As we eagerly await the results of judging for the LAG Open, I want to take a moment to thank Anita Carrington. Her personal approach, persistence, and creative notices resulted in a grand total of entries from 132 artists. That's more than we've had for the last few Opens. Remember to check LAG's website after March 31 to see if your piece was selected for the exhibit.

You asked – we answer! From time-to-time, I've been asked if LAG would have a program on marketing artwork. I'm pleased to note that our next program is all about selling your work online. As the days grow longer, notice that we've returned to Monday evening meetings at 7pm. I hope to see you there.

March Program

LAG programs are free and open to everyone.

On **Monday, March 11, 2024 at 7 pm**, Laurie Williams will speak about online marketing of artwork.

Laurie Williams is an artist and Internet marketing consultant specializing in helping creative entrepreneurs thrive online. Through her Art Marketing Masters and Artist Website Academy programs, she equips artists with the tools to build their brand, engage audiences, and sell art digitally.

In her presentation, Laurie will explore key strategies for establishing an online presence, effectively showcasing artwork, and building a loyal fan base to achieve sales through digital marketing. Her approach combines practical advice with a passion for empowering artists to succeed in the digital landscape.

More about Ms. Williams's teaching and consulting programs can be found at ArtBugle.com. Images of her personal artwork can be seen at TrumpetArt.com.

Exhibits

January 15 – March 1 – The Laurel/Beltsville Senior Center exhibit has been taken down. Congratulations to Carol Leo who sold two paintings.

May – WSSC Visitor Center at Brighton Dam

September – Kensington Library

Ongoing - Small Works at MAC. There has been a slight change to our schedule so a couple of other groups can display their work on the walls in the entryway. We will resume our 3-month rotation schedule around April. Stay tuned for details closer to the date.

Member News

LAG is growing! This month we welcome new members **Morgan Barton, Margaret Kohn, Efrain Montanez, Don Oberg and Diane Rudzinski.**

Melba Brown will have her first solo art exhibit at the Laurel-Beltsville Senior Center from March 4th to April 19th.

Sharon Sefton will have an exhibit in the Montpelier Arts Center's Resident Artists Gallery from March 23 through May 11, 2024. The reception for this exhibit is on Saturday, May 11, 2024, from 2-4pm.

February Paint-In

Our live painting event for February was a "Paint-In" at the MAC trailer classroom facility with a variety of still-life setups as our subject matter. Pam, Linda, Mary, Melba, Dee, Rebecca M., Barbara, and Carol painted for three hours or more, and produced an array of artworks as varied as the artists themselves. Per Melba: *Yesterday was fun!*

Per Linda: *Thanks again for arranging a rewarding and relaxing still life painting outing today at the MAC.*



Per Mary: *Thank you for a most enjoyable day! I loved having the ability to concentrate on my work and being in the presence of so many talented artists!*

Per Rebecca M.: *Thanks for a great painting day.*

Per Dee: *I really enjoyed working alongside of such amazing artists*

Please stay tuned for the March Paint-In/Out Announcement in your email!



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[Visit the Paint-ins and Paint-outs page on the LAG website for our live art sessions information](#)

2023-24

EXECUTIVE BOARD

Elected Officers

President: Mary Ellen Simon
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Vice President: Anita Carrington
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Secretary: Jill Bartos
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Immediate Past President:
Carol Leo
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Assistant Chair for LAG Open
Fiori Tesfamariam

Appointed Officers

Membership Chair: Eva Zang Tkatch
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Exhibits Chair: Diane Shipley
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Program Chair: Vacant
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LAG Open Chair: Anita Carrington
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Newsletter Editor: Rebecca Rothey
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Laurel Arts Council Liaison: Angela O'Neal
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Workshops: **OPEN**

Historian: **OPEN**

Publicity: **OPEN**

Festival Activities: **OPEN**

**PLEASE CONSIDER
VOLUNTEERING FOR OPEN
POSITIONS!**

**Laurel Art Guild Newsletter
Montpelier Arts Center
9652 Muirkirk Rd.
Laurel, MD 20708**

***Newsletter Input Due on
the 15th of the Month***